

WXIX

**ORDER**Flight Dates **10/02/12-10/08/12**Contract / Revision **812516 /**Original Date / Revision  
08/23/12 08/23/12Advertiser **Priorities USA Action**Agency **Mundy Katowitz Media**

Buying Contact

**1322 G Street SE  
Washington, DC 20003**Product  
**PRIORITIES USA ACTN**

Agency Com 15%

Billing Contact

**1322 G Street SE  
Washington, DC 20003**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1563**Alt Order # **06295108**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 1

Advertiser Ref

Primary Account Executive  
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	16	\$9,137.50	\$10,750.00	0.00	10/01/12	10/08/12	16	\$9,137.50	\$10,750.00
<b>Totals</b>	<b>16</b>	<b>\$9,137.50</b>	<b>\$10,750.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	10/05/12	10/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	---- 1--	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---- 1--		1		\$150.00		0.00					
E 2	WXIX	10/05/12	10/05/12	Late News M-F Late News M-F	Comm	10-11P	---- 1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---- 1--		1		\$1,400.00		0.00					
E 3	WXIX	10/02/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	---- 1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/12	10/07/12	---- 1--		1		\$600.00		0.00					



Contract / Revision **812516** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 08/23/12

Order Sep 00:00:00

Advertiser **Priorities USA Action**

Product **PRIORITIES USA ACTN**

Estimate # **1563**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	10/08/12	10/08/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$150.00		0.00			
E 5	WXIX	10/08/12	10/08/12	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$600.00		0.00			
E 6	WXIX	10/08/12	10/08/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	1-----		1				\$600.00		0.00			
E 7	WXIX	10/02/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	---1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$600.00		0.00			
E 8	WXIX	10/02/12	10/07/12	Jeopardy 730P JEOPARDY	Comm	730-8P	---1---	:30	1	\$1,800.00	P 1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$1,800.00		0.00			
E 9	WXIX	10/04/12	10/04/12	News @ 9a NEWS @ 9A	Comm	9-10A	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---		1				\$500.00		0.00			
E 10	WXIX	10/02/12	10/02/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	-1-----	:30	1	\$150.00	P 1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$150.00		0.00			
E 11	WXIX	10/02/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$600.00		0.00			
E 12	WXIX	10/02/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	-1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-1-----		1				\$600.00		0.00			
E 13	WXIX	10/03/12	10/03/12	Late News M-F Late News M-F	Comm	10-11P	--1----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$1,400.00		0.00			
E 14	WXIX	10/03/12	10/03/12	News @ 5a News @ 5a	Comm	5a-6a	--1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$400.00		0.00			
E 15	WXIX	10/03/12	10/03/12	News @ 6a News @ 6am	Comm	6a-7a	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$600.00		0.00			
E 16	WXIX	10/02/12	10/07/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	--1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1				\$600.00		0.00			



Contract / Revision      **812516**      Flight Dates **10/02/12-10/08/12**

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Original Date / Revision   08/23/12/   08/23/12

Order Sep   00:00:00

Advertiser   **Priorities USA Action**      Product **PRIORITIES USA ACTN**

Estimate #   **1563**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 16	WXIX	10/02/12	10/07/12	News @ 7a	Comm	7a-9a	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00	
				News @ 7am	(8:00 AM-9:00 AM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>								
Week:		10/01/12	10/07/12	-- 1----	1		\$600.00	0.00								
														Totals	16	\$10,750.00